

# nashua **video** tours



## Filming Day Checklist

**We want to insure that the ultimate preview of your listing, your Home Video Tour, is the best that it can be. In preparation for the video shoot, please prepare your property the same as you would prepare for an open house. The following checklist is for you to use to ensure that your listing is ready on the day of the filming:**

### **Interior of Home**

#### **General**

Turn on all lamps and lights including oven hood, artwork and cabinet lights. Replace any burned out bulbs.

Turn ceiling fans to their lowest setting.

Remove pet food bowls and toys, and conceal pets.

Conceal cords. Cords remind us how many things we keep plugged in 24/7. Let's not remind them how difficult they are to conceal. Cords stretched across the wall is are not pretty!

Fireplaces are terrific props and should be turned on if possible. If wood fireplaces are in the home, make sure fire has been lit prior to filming to insure that it is mature in its development.

Decorative candles may be lit.

Open doors between rooms to give an open feeling and ensure all rooms are included in the tour.

Remove children's and pet's toys from all rooms.

#### **Kitchen**

Clear the island so the tour shows how spacious it is. Small appliances make the counter space disappear. Please remove the toaster, toaster oven, microwave, coffee pot, knife block, can opener, hand mixers, etc.

Clear the refrigerator. Sports schedules and school lunch menus, etc. are things most people don't want perfect strangers to have access to and it looks sloppy on camera. Let's clear it completely, at least for the tour.

Don't forget to conceal the garbage.

#### **Bathroom**

All toilet seats should be closed. Shower/bath items should be placed under the sink for the tour.

Clear counters of electric toothbrushes, WaterPics, pill bottles, etc.

Bedding, pillows, comforters and bed skirts should be properly aligned. Make the beds, put the clothes in the hamper.

### **Exterior of Home**

Please put dogs in dog runs or garage at the time of filming.

Remove all vehicles from the front of the house and the driveway. If possible park at least 2 houses away.

All yard hoses should be neatly coiled.

Make sure there are no trash cans visible on the outside of the home.

Turn on all waterscapes in yards including jacuzzis, ponds and waterfalls.

If a 'for sale' sign is present, please remove the sign (as per the real estate board rules).

First impressions are everything, and these points will help make your property outshine the competition.

Be prepared for fewer showings, because our tours help viewers eliminate homes which won't work for them.

We can't assume liability for moving furniture, etc. The property will be photographed as is. Ask your real estate professional which things, if moved, would improve the tour as well as subsequent showings).

Please, do NOT schedule any outside services such as lawn mowing, gardeners, pool and house cleaners, etc. on the day of filming.

It's best to not schedule video shoots on neighborhood trash day as we also usually film the immediate neighborhood and street.

As this is a 'walk through' video tour, we're constantly on the move throughout the home, so "moving stuff out of the way" doesn't work well. Please have all extraneous furniture, toys, clothing, etc. that you do not want filmed put away prior to our arrival.

Try to schedule your video tour on a 'non trash day' and preferably on a sunny day. If your home is oceanfront, it should be scheduled when the tide is in.